



HOYLAKE VISION
Making Things Happen in Hoylake

“WHAT’S YOUR VISION” NO CONSENSUS

The following are issues on which **no clear consensus** was achieved

NO MORE SOLID ROLLER SHUTTERS ON SHOPS

Priority level	Count	Percent
1	119	23.24%
2	92	17.97%
3	110	21.48%
4	80	15.63%
5	111	21.68%

BETTER PAVEMENT LIGHTING

Priority level	Count	Percent
1	67	13.06%
2	93	18.13%
3	153	29.82%
4	112	21.83%
5	88	17.15%

MORE STREET FURNITURE, EG. SEATING OR CYCLE RACKS

Priority level	Count	Percent
1	61	11.78%
2	117	22.59%
3	146	28.19%
4	118	22.78%
5	76	14.67%

ALLOWING THE BEACH TO EVOLVE NATURALLY AND ENCOURAGING MORE WILDLIFE

Priority level	Count	Percent
1	179	34.82%
2	52	10.12%
3	94	18.29%
4	73	14.20%
5	116	22.57%

BETTER SIGNAGE TO CAR PARKS, AND PLACES SUCH AS THE PROMENADE AND THE RAILWAY STATIONS

Priority level	Count	Percent
1	112	21.54%
2	105	20.19%
3	129	24.81%
4	89	17.12%
5	85	16.35%

SPEED RESTRICTIONS FOR TRAFFIC

Priority level	Count	Percent
1	122	23.42%
2	60	11.52%
3	139	26.68%
4	95	18.23%
5	105	20.15%

SUPPORTING LATER LICENSES FOR INDIVIDUAL BARS, PUBS AND RESTAURANTS PROVIDED THAT RESIDENTS ARE NOT AFFECTED

Priority level	Count	Percent
1	144	27.69%
2	69	13.27%
3	94	18.08%
4	77	14.81%
5	136	26.15%

A SUPPLY OF AFFORDABLE HOMES WITH LOW COST RENT OR PURCHASE PRICES

Priority level	Count	Percent
1	102	19.77%
2	72	13.95%
3	118	22.87%
4	88	17.05%
5	136	26.36%



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“WHAT’S YOUR VISION” CONSENSUS

The following are issues on which **clear consensus** was achieved

HIGHER STANDARDS OF SHOPFRONT DESIGN

Priority level	Count	Percent
1	41	7.93%
2	56	10.83%
3	142	27.47%
4	151	29.21%
5	127	24.56%

MORE TRADITIONAL SHOPFRONT SIGNAGE

Priority level	Count	Percent
1	60	11.63%
2	79	15.31%
3	148	28.68%
4	138	26.74%
5	91	17.64%

TRADITIONAL AWNINGS AND CANOPIES ON SHOPFRONTS

Priority level	Count	Percent
1	59	11.37%
2	87	16.76%
3	129	24.86%
4	133	25.63%
5	111	21.39%

CONTINUING THE PAVEMENT IMPROVEMENTS ALONG THE REST OF THE HIGH STREET AND OUTSIDE HOYLAKE STATION

Priority level	Count	Percent
1	35	6.72%
2	57	10.94%
3	90	17.27%
4	146	28.02%
5	193	37.04%

ENCOURAGING RETAIL/LEISURE BUSINESSES AT STREET LEVEL WITH OTHER USES (EG OFFICES OR FLATS) AT UPPER FLOORS

Priority level	Count	Percent
1	42	8.09%
2	39	7.51%
3	139	26.78%
4	141	27.17%
5	158	30.44%

CREATING AN AREA ALONG THE PROMENADE FOR OUTDOOR SPORTS/ACTIVITIES FOR THE YOUNG AND NOT SO YOUNG

Priority level	Count	Percent
1	34	6.46%
2	35	6.65%
3	66	12.55%
4	153	29.09%
5	238	45.25%

SUPPORTING A PROPERLY CONSTRUCTED SKATEBOARD PARK SOMEWHERE IN HOYLAKE

Priority level	Count	Percent
1	92	17.56%
2	66	12.60%
3	95	18.13%
4	101	19.27%
5	170	32.44%

CREATING BETTER QUALITY PLAY AREAS AND MORE ACTIVITIES FOR ALL AGE GROUPS

Priority level	Count	Percent
1	26	4.92%
2	38	7.20%
3	92	17.42%
4	156	29.55%
5	216	40.91%

MAKING IT EASIER, QUICKER AND SAFER FOR THE WHOLE COMMUNITY TO CROSS THE HIGH STREET AND RAILWAY LINE

Priority level	Count	Percent
1	65	12.38%
2	63	12.00%
3	101	19.24%
4	121	23.05%
5	175	33.33%

BETTER PUBLIC TRANSPORT

Priority level	Count	Percent
1	73	13.98%
2	78	14.94%
3	138	26.44%
4	74	14.18%
5	159	30.46%

MORE SIGNS AND PLAQUES SHOWING PLACES AND BUILDINGS OF SPECIAL HISTORICAL, CULTURAL OR NATURAL INTEREST

Priority level	Count	Percent
1	57	10.90%
2	85	16.25%
3	137	26.20%
4	134	25.62%
5	110	21.03%

INTRODUCING GREATER CONTROLS TO PROTECT BUILDINGS AND PLACES OF HISTORICAL, CULTURAL AND NATURAL IMPORTANCE

Priority level	Count	Percent
1	37	7.09%
2	59	11.30%
3	107	20.50%
4	140	26.82%
5	179	34.29%

ENHANCING THE APPEARANCE OF BUILDINGS AND PLACES THROUGH CREATIVE LIGHTING

Priority level	Count	Percent
1	61	11.75%
2	50	9.63%
3	109	21.00%
4	150	28.90%
5	149	28.71%

IMPROVING COMMUNICATION BETWEEN BAR OWNERS, RESIDENTS AND LOCAL AUTHORITIES TO SHAPE THE FUTURE OF THE NIGHT TIME ECONOMY TOGETHER

Priority level	Count	Percent
1	27	5.12%
2	29	5.50%
3	114	21.63%
4	142	26.94%
5	215	40.80%

ATTRACTING OTHER USES WHICH DO NOT RELY ON ALCOHOL CONSUMPTION, SUCH AS A CINEMA, ARTS VENUES, AND LATER SHOPPING

Priority level	Count	Percent
1	25	4.71%
2	11	2.07%
3	45	8.47%
4	92	17.33%
5	358	67.42%

PROMOTING HOYLAKE TO THE WIDER REGION TO ATTRACT MORE VISITORS

Priority level	Count	Percent
1	30	5.69%
2	33	6.26%
3	84	15.94%
4	146	27.70%
5	234	44.40%

GENERATING MORE CIVIC PRIDE IN HOYLAKE THROUGH BETTER QUALITY SIGNS AND OTHER DISPLAYS CELEBRATING HOYLAKE

Priority level	Count	Percent
1	55	10.48%
2	40	7.62%
3	97	18.48%
4	146	27.81%
5	187	35.62%

DISPLAYING A CLEAR IDENTITY FOR HOYLAKE, SUCH AS AT MAIN APPROACHES TO HOYLAKE

Priority level	Count	Percent
1	45	8.59%
2	34	6.49%
3	102	19.47%
4	140	26.72%
5	203	38.74%

MORE ARTS FESTIVALS, FILM NIGHTS, STREET PARTIES AND OTHER EVENTS

Priority level	Count	Percent
1	18	3.42%
2	28	5.31%
3	84	15.94%
4	122	23.15%
5	275	52.18%

TARGETING INVESTMENT TO PROMOTE, IMPROVE AND DEVELOP THE MANUFACTURING BASE OF THE INDUSTRIAL ESTATE

Priority level	Count	Percent
1	38	7.25%
2	45	8.59%
3	104	19.85%
4	141	26.91%
5	196	37.40%

IMPROVING THE ENVIRONMENT AROUND THE INDUSTRIAL ESTATE

Priority level	Count	Percent
1	28	5.32%
2	36	6.84%
3	82	15.59%
4	149	28.33%
5	231	43.92%

IMPROVING ACCESS FOR THE WHOLE COMMUNITY TO, AND WITHIN, THE INDUSTRIAL ESTATE

Priority level	Count	Percent
1	47	8.99%
2	62	11.85%
3	128	24.47%
4	120	22.94%
5	166	31.74%

ENCOURAGING ALTERNATIVE USES AT THE INDUSTRIAL ESTATE, SUCH AS INDOOR LEISURE OR WHOLESALE RETAIL

Priority level	Count	Percent
1	43	8.21%
2	41	7.82%
3	68	12.98%
4	161	30.73%
5	211	40.27%

ENCOURAGING THE USE OF UPPER FLOORS IN THE HIGH STREET FOR FLATS

Priority level	Count	Percent
1	49	9.39%
2	53	10.15%
3	114	21.84%
4	134	25.67%
5	172	32.95%

ENCOURAGING THE REUSE OF VACANT BUILDINGS, LAND OR LARGER DWELLINGS INTO RESIDENTIAL DEVELOPMENT

Priority level	Count	Percent
1	61	11.78%
2	43	8.30%
3	102	19.69%
4	129	24.90%
5	183	35.33%

Only one question resulted in a clear consensus AGAINST:

MORE PEDESTRIAN CROSSINGS

Priority level	Count	Percent
1	131	25.34%
2	91	17.60%
3	142	27.47%
4	88	17.02%
5	65	12.57%